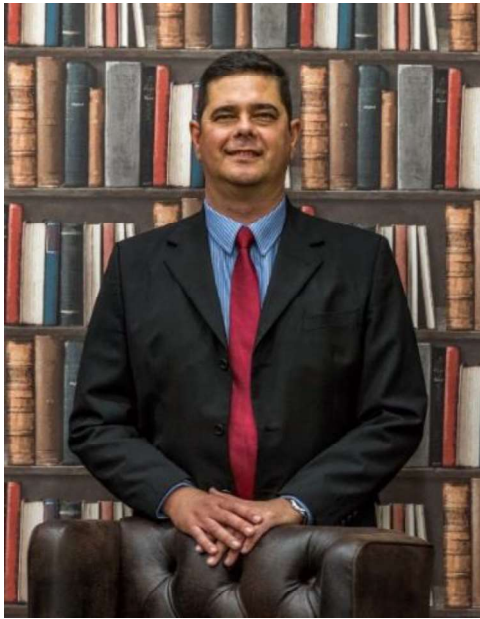


EDITORIAL



Dear Reader,

2019 promises to be an exciting year. The unprecedented political-economic turmoil in the United States, the Brexit quagmire and the rise and demise of markets in Asia, eastern Europe and Africa, are causing much anxiety and speculation.

Students of management and administration are embroiled in a relentless search for innovative solutions to support sustainable socio-economic concerns and challenges and organisational well-being. Naturally, scholars marvel at such conditions since

these represent fertile soil to research and theorise at leisure!

In South Africa, similar debates rage as the elections dominate the national psyche and all agree that the country has reached a critical moment in its history. Answers need to be had: How to grow? How to resuscitate? Commercialisation or nationalisation? How to improve productivity amidst the fourth industrial revolution? The list is endless...Going forward, research, debate and hard work are required. The country needs to accelerate its productivity on the research front as well, and journals of standing need to carry such products. It is within this context that the JMA plays a vital role; it should continue to serve as a platform on which excellent research can be presented, where debate can be stimulated and achievements can be shared.

Of course, the journal itself is at an exciting juncture with the prospect of DHET accreditation. Stringent requirements are set and the application process is underway. The South African system of journal accreditation is rigorous and those journals that make the mark, can count themselves as part of an exclusive fraternity of publications! To obtain accreditation status, a journal should prove that it can consistently publish quality articles and that it has the capacity to sustain momentum in this regard.

Since its inception, the JMA has always been a hallmark of scholarly publication and it has never missed a beat in the publication cycle. It has throughout applied a credible double peer review process whereby potential articles are vetted. Its editorial and structural design and operations are solid

and its affiliation with MANCOSA and by extension, the Honoris Group, are advantageous.

In the meantime, this edition carries a collection of seminal and topical articles. We hope that will enjoy the read!

Best wishes,

Professor Enslin J van Rooyen

Editor-in-Chief